

REPORT ON "COMMUNICARE" ACTIVITY

JUST A MINUTE - JAM

Introduction:

The "Just a Minute" activity was conducted as part of the "**Communicare**" program at Shushruti Institute of Management Studies for the 1st-year MBA students. This activity aimed to encourage students to overcome their fear of public speaking and improve their communication skills, particularly in English. The exercise was designed to help students build their vocabulary, enhance their ability to think on their feet and foster confidence in speaking before an audience.

Activity Overview:

In the "Just a Minute" activity, each student was required to speak on a given topic for one minute. The twist in this exercise was that the topics were based on words beginning with a letter randomly chosen by the student while blindfolded. This element of surprise added an extra challenge, compelling students to think quickly and creatively.

Objectives:

The primary objectives of the "Just a Minute" activity were:

1. **Motivation and Confidence Building:** To help students move out of their comfort zones and address their fear of speaking in front of others, especially in English.
2. **Vocabulary Enhancement:** To expose students to new words and encourage the use of diverse vocabulary in their speech.
3. **Improvement of Communication Skills:** To provide a platform for students to practice and refine their ability to communicate ideas effectively within a limited time frame.

Execution:

The activity was carried out in a structured format, where students were called one by one to participate. Each participant was blindfolded and asked to select a letter randomly. Based on the chosen letter, a corresponding word or topic was given, and the student was required to speak about it for exactly one minute.

Throughout the session, students were encouraged to use new words, which were explained and discussed after each round, fostering a learning environment. The activity was moderated by faculty members who provided feedback on the student's performance, highlighting areas for improvement and offering tips for better communication.

Outcomes and Feedback:

The "Just a Minute" activity proved to be a valuable exercise for the students. Many participants reported an increase in confidence and felt more comfortable speaking in English by the end of the session. The random selection of topics helped students to think quickly and improve their spontaneity in communication.

Students also expanded their vocabulary, learning new words that they could incorporate into their daily conversations. The feedback from the faculty was positive, noting significant progress in the student's ability to express their thoughts clearly and concisely.

Conclusion:

The "Just a Minute" activity under the "Communicare" program was successful in achieving its goals of enhancing communication skills, building confidence, and expanding vocabulary among the 1st-year MBA students at Shushruti Institute of Management Studies. It served as an effective tool for helping students overcome their fear of public speaking and prepared them to engage more confidently in future academic and professional endeavors.

Photos from the Event:





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