# SHUSHRUTI INSTITUTE OF MANAGEMENT STUDIES

## **REPORT ON 'EXPERT TALK' ON THE TOPIC**

### "SKILL UP OR STANDSTILL: STRATEGIES FOR CONTINUOUS DEVELOPMENT"

### – DR. RAJU BPG

### "DEMYSTIFYING CYBER AWARENESS STUDENTS" – MR. MOHAN KUMAR

## **INVITATION**



## **INTRODUCTION**

Shushruti Institute of Management Studies organized an insightful expert talk on the topic "Skill Up or Standstill: Strategies for Continuous Development" on 24<sup>th</sup> April 2024. The session was delivered by the esteemed Dr. Raju BPG, a renowned expert in the field of professional development and continuous learning. The talk aimed to provide students and faculty with valuable strategies for personal and professional growth in an ever-evolving job market.

### **SPEAKER's PROFILE**

Dr. Raju BPG is a distinguished speaker, educator, and consultant with extensive experience in the areas of skill development, career planning, and organizational behavior. He holds a Ph.D. in Management and has authored several research papers and books on professional development. Dr. Raju is known for his engaging speaking style and practical insights.

## **EVENT OVERVIEW**

The expert talk was held in the institute's classroom and witnessed active participation from 1<sup>st</sup> & 2<sup>nd</sup> year students, faculty, and staff. The session was structured to include a presentation by Dr. Raju, followed by an interactive Q&A segment.

## **KEY POINTS FROM TALK - 1**

- 1. Importance of Continuous Learning
- 2. Strategies for Skill Development
- 3. Building a Personal Learning Network (PLN)
- 4. Practical Application of Skills
- 5. Embracing a Growth Mindset

### **INTERACTIVE Q&A SESSION**

The Q&A session provided attendees with an opportunity to seek personalized advice from Dr. Raju. Some of the key questions and responses included:

- **Q:** How can we stay motivated to learn continuously?
  - A: Dr. Raju suggested setting short-term goals, rewarding oneself for achieving milestones, and staying connected with a community of like-minded learners to maintain motivation.
- **Q:** What are the most important soft skills to develop?
  - A: He emphasized communication, teamwork, problem-solving, and adaptability as critical soft skills that complement technical expertise.

### **SPEAKER's PROFILE:**

Mr. Mohan Kumar is a seasoned cybersecurity professional currently working at SecuCybers Pvt Ltd, a leading firm specializing in cybersecurity solutions and services. With over a decade of experience in the field, Mr. Kumar has established himself as an expert in cybersecurity, risk management, and information security.

## EVENT OVERVIEW

The expert talk took place in the institute's auditorium and was well-attended by students, faculty, and staff. The session included a detailed presentation by Mr. Kumar followed by an interactive Q&A session.

### **KEY POINTS FROM TALK - 2**

- 1. Understanding Cyber Threats
- 2. Importance of Cyber Awareness
- 3. Best Practices for Cyber Hygiene
- 4. Social Media Safety
- 5. Safe Browsing Practices
- 6. Incident Response and Reporting

## **INTERACTIVE Q&A SESSION**

The Q&A session allowed attendees to seek personalized advice from Mr. Kumar. Some of the notable questions and responses included:

- Q: How can we protect our personal data on social media platforms?
  - A: Mr. Kumar suggested reviewing privacy settings, being selective about sharing personal information, and being cautious about accepting friend requests from unknown individuals.
- **Q:** What are some signs that our devices might be compromised?

• A: He mentioned signs such as unusual pop-ups, slow device performance, and unexpected changes in settings as potential indicators of a compromised device.

### **CONCLUSION**

The expert talk by Dr. Raju BPG on "Skill Up or Standstill: Strategies for Continuous Development" was a resounding success. The session provided valuable insights and practical strategies for continuous learning and professional growth. Attendees left the event feeling inspired and equipped with the knowledge to enhance their skills and advance their careers.

### **ACKNOWLEDGEMENTS**

The successful organization of this expert talk was made possible by the efforts of the event committee, faculty members, and student volunteers. Special thanks to Dr. Raju BPG & Mr. Mohan Kumar for sharing their expertise and to all participants for their active engagement.

## PICTURES FROM THE TALK





